



SPONSORSHIP OPPORTUNITIES

The Terry Lerud Memorial Foundation Sponsor Programs are designed for maximum visibility. These packages include pre-event, onsite and post-event marketing and exposure as well as premier designation at the Outdoor Terrace and

Healing Garden at the Carson Tahoe Cancer Center. To inquire about the following sponsorship opportunities please contact Eva Lerud at (775) 851-0278 or via e-mail at lerud.foundation@gmail.com. The Terry Lerud Memorial Foundation is a 501(c)(3) charity and all donations are tax-deductible. To have your logo appear on promotional materials, your donation must be received by July 1, 2009.

Platinum: \$10,000

- Full page advertisement in event guide
- Logo designation as event sponsor and on all promotional materials
- 12 entries into Terry Lerud Memorial Golf Tournament and 12 tickets to Tastevins, Jazz and Libations
- Designation at the Outdoor Terrace and Healing Garden at the Carson Tahoe Cancer Center

Gold: \$5,000

- Half Page advertisement in the event guide
- Logo designation as event sponsor and on all promotional materials
- 8 entries into Terry Lerud Memorial Golf Tournament and 8 tickets to Tastevins, Jazz and Libations
- Designation at the Outdoor Terrace and Healing Garden at the Carson Tahoe Cancer Center

Silver: \$ 2,500

- 1/4 page advertisement in event guide
- Logo designation as event sponsor and on all promotional materials
- 4 entries into Terry Lerud Memorial Golf Tournament and 4 tickets to Tastevins, Jazz and Libations
- Designation at the Outdoor Terrace and Healing Garden at the Carson Tahoe Cancer Center

Bronze: \$1,500

- Logo designation on event sponsor and on all promotional materials
- 4 tickets to Tastevins, Jazz and Libations
- Designation at the Outdoor Terrace and Healing Garden at the Carson Tahoe Cancer Center

Friend: \$500

- Designation in event guide
- 2 tickets to Tastevins, Jazz and Libations
- Designation at the Outdoor Terrace and Healing Garden at the Carson Tahoe Cancer Center

Terry Lerud Memorial Golf Tournament Hole Sponsor (limited to first 9 received): \$250

- Designation in event guide
- Company sign on one golf hole (on some holes sponsors can set-up informational tables, etc.)
- Ability to put informational literature in tournament goodie bags
- 4 entries into Terry Lerud Memorial Golf Tournament

Silent Auction/Raffle Donations

Those partners who donate to the silent auction or golf tournament raffle will receive special designation in the event guide. The value of donated items and goods and services will be assessed a monetary value and donation level determined.

Donation of Services & Goods

If you would like to donate beer, wine, food or any services for our events we would appreciate your donation. We will designate your donation in the event guide.



SPONSORSHIP FORM

Thank you for your decision to support the Terry Lerud Memorial Foundation. Your support is greatly appreciated. To complete your sponsorship, please fill-out the form below. The Terry Lerud Memorial Foundation is a 501(c)(3) corporation and all donations are fully tax-deductible. After receipt of your donation, you will be provided with a donation letter to be used for accounting purposes. If you have any questions about sponsorship opportunities, please contact Eva Lerud at (775) 851-0278 or via e-mail at lerud.foundation@gmail.com. To have your logo appear on promotional materials, your donation must be received by July 1, 2009.

Company Name: _____

Address: _____

Name of Contact: _____

Phone Number: _____ **E-mail:** _____

Select a Sponsorship Level:

- Platinum (\$10,000)**
- Gold (\$5,000)**
- Silver (\$2,500)**
- Bronze (\$1,500)**
- Friend (\$500)**
- Golf Tournament (\$250)**
- Silent Auction/Raffle Donation**
- Donation of Goods or Services**

Names of Golfers:*

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

* Please see your sponsorship package for the number of golf entries you are entitled to. If player names are not currently known, please write "TBA." If you do not intend to use all of your golf entries, it would be greatly appreciated if you would make a notation on the provided lines.

Please fill out this section if you are making a silent auction/raffle donation or a donation of goods or services to be used during the events.

Description of item/service to be donated: _____

- Item is enclosed
- Please contact to arrange for pick-up

Preference for use of item (optional): Silent Auction Raffle Other

Total Amount Enclosed: _____

- All sponsors will be contacted using the provided information to obtain the sponsor's logo for use on promotional materials.
- Please make all checks payable to the Terry Lerud Memorial Foundation.
- Please return this form and your payment to P.O. Box 17191, Reno, Nevada, 89511.